## **ORDER**

Orders Order / Rev: Alt Order #: Product Desc: General Election Estimate: Flight Dates: 08/27/12 - 11/04/12 Primary AE: Kevin Goodell Original Date / Rev: 07/16/12 / 08/03/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Denny Weddle & Associates **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 750 Tam O Shanter Billing Cycle: EOMEOC Las Vegas, NV 89109 Agency Commission: 15% Committee to Re-Elect Judge Bill Jans Advertiser Name: A25-54 Demographic: New Business Thru: Product Codes: PLC26 Order Separation: 00:15:00

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Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	#
08/27/12	09/30/12	32	\$8,925.00	\$7,586.25	September 2012	
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25	October 2012	
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00	November 2012	

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Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	32	\$8,925.00	\$7,586,25	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	50	\$15,150.00	\$12,877.50	0.00

Advertiser External ID:

Agency External ID:

## Account Executives

Priority:

Revenue Codes:

Account Executive Sales Offic		Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 08/21	7/12 09/30/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	6	\$1,110.00
		M-F 5-6a WakeL	p w/Wagners					·		_	7.1
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/27/12	09/02/12	MTWTF	2	\$185.00	0.00						
Week: 09/03/12	09/09/12		0	\$0.00	0.00						
Week: 09/10/12	09/16/12		0	\$0.00	0.00						
Week: 09/17/12	09/23/12	MTWTF	2	\$185.00	0.00						
Week: 09/24/12	09/30/12	MTWTF	2	\$185.00	0.00				Į.		
N 2 KSNV 10/2	2/12 11/04/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	MTWT F	:30	2	\$300.002	0.00 NM	4	\$1,200.00
		M-F 5-6a WakeL	p w/Wagners								**,
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	MTWTF⋯⊷	2	\$300.00	0.00						
Week: 10/29/12	11/04/12	MTWTF∺∺	2	\$300.00	0.00						
N 3 KSNV 08/2	7/12 09/30/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$550,002	0.00 NM	3	\$1,650.00
		Today Show									, .,
Start Date	<u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/27/12	09/02/12	MTWTF	1	\$550.00	0.00						
Week: 09/03/12	09/09/12		0	\$0.00	0.00				1		
Week: 09/10/12	09/16/12		0	\$0.00	0.00						
Week: 09/17/12	09/23/12	MTWTF∼⊷	1	\$550.00	0.00						
Week: 09/24/12	09/30/12	MTWTF⊶⊷	1	\$550.00	0.00						
N 4 KSNV 10/2	2/12 11/04/12	Today Show	CM	658a-9em	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
		Todey Show									

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Order / Rev:

104301

Advertiser:

Committee to Re-Elect Judge Bill Janser

Alt Order #: Flight Dates:

08/27/1

Product Desc:

General Election

KSNV

12 -	11/04/12	Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 4 KSNV	10/22/1	2 11/04/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
	rt Date	End Date	Today Show <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF	1	\$600.00 \$600.00	0.00						
N 5 KSNV			M-F Today Show	/ III 4th 18M	10am-11am	0.00	:30	0	\$200.002	0.00 NM	4	\$800.00
	_		Today 4th Hour					-	,		•	4500.00
<u>Sta</u> Week: 08/	<u>rt Date</u> 27/12	End Date 09/02/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
Week: 09/	03/12	09/09/12		0	\$0.00	0.00						
Week: 09/ Week: 09/		09/16/12 09/23/12	 MTWTF	0 2	•	0.00 0.00						
Week: 09/		09/30/12	MTWTF	1	\$200.00	0.00						
N 6 KSNV	08/27/1	2 09/30/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF	:30	1	\$200.002	0,00 NM	3	\$600.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/ Week: 09/		09/02/12 09/09/12	MTWTF	1 0	,	0.00 0.00						
Week: 09/		09/16/12		0		0.00						
Week: 09/ Week: 09/		09/23/12 09/30/12	MTWTF MTWTF	1	\$200.00 \$200.00	0.00 0.00						
			Rachael Ray	CM	11am-12pm	MTWTF	:30	1	\$225.002	0.00 NM	1	\$225.00
			Rachael Ray		·					- 100		¥220.00
<u>Sta</u> /Week: 10	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 1		Rating 0.00				,		
N 8 KSNV	08/27/1	2 11/04/12	Noon News	СМ	12-1230pm	MTWTF	:30	1	\$275.002	0.00 NM	5	\$1,375.00
Sta	rt Date	End Date	Noon News Weekdays	Spots/Week	Rate	Rating						
Week: 08/	27/12	09/02/12	MTWTF	1	\$275.00	0.00						
Week: 09/		09/09/12		0		0.00						
Week: 09/ Week: 09/		09/16/12 09/23/12	MTWTF	0	\$0.00 \$275.00	0.00 0.00						
Week: 09/	24/12	09/30/12	MTWTF	1	\$275.00	0.00						
Week: 10/ Week: 10/		10/07/12 10/14/12		0	•	0.00				i		
Week: 10/		10/14/12		0		0.00 0.00						
Week: 10/	22/12	10/28/12	MTWT'F	1	\$275.00	0.00						
Week: 10/		11/04/12	MTWTF	1	1-1-1-1	0.00						
N 9 KSNV	08/27/1	2 09/30/12	News 3 at 4 (1/2 News 3 at 4	hr) CM	4-430p		:30	0	\$350.002	0.00 NM	4	\$1,400.00
<u>Sta</u> Week: <b>0</b> 8/	rt Date /27/12	End Date 09/02/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<del></del>	Rating 0.00						
	Date Ra		escription	•	t/End Time		<u>Veekdays</u>	<u>Leng</u>	<u>ath</u> <u>Rate</u>	Rtg Type		
		2- <i>09/02/12 N</i> 5, <i>9</i> .6,9.7,9.8	lews 3 at 4 (1/2 h	r) 4-43	30p	N	1TWThF	• :	30 <i>(\$350.00)</i>	0.00 NM		
			ORY CODE; as of	7/30, 4pm nev	vs is one hour]					:		
			EWS 3 at 4 (1 He	OUR) 4-5¢	om	-	W	- :	30 \$350.00	0.00 NM		
		9.4,9.3,9.2 Gode Correct	ion]									
_			EWS 3 at 4 (1 He	OUR) 4-5p	om		-T	• :	30 \$350.00	0.00 NM		
_	,	9.4,9.3,9.2 Gode Correct	ion1									
_	-		EWS3 at 4 (1 H	OUR) 4-5p	om		F	. :	30 \$350.00	0.00 NM		
		9.4,9.3,9.2 code Correct	ion]								-	
8 KSNV	09/27/1	2-09/27/12 N	EWS 3 at 4 (1 H	OUR) 4-5	om		Th	- :	30 \$350.00	0.00 NM		
		9.4,9.3,9.2 ode Correct	ion1									
Week: 09		09/09/12		0	\$0.00	0.00						
Week: 09/		09/16/12	ACCULATE	0	\$0.00	0.00						
Week: 09	/1//12	09/23/12	MTWTF	2	\$350.00	0.00						

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Order / Rev:

104301

Advertiser:

Estimate:

Committee to Re-Elect Judge Bill Janser

Alt Order #: Flight Dates:

08/27/12 - 11/04/12

Product Desc: General Election

KSNV

Ln Ch Start	End	Inventory Code		Start/End Ti	me Days	Len Spots			Spots	Amount
N 9 KSNV 08/27/1	2 09/30/12	News 3 at 4 (1/2 h News 3 at 4	nr) CM	4-430p		·· :30	0 \$350.002	0.00 NM	4	\$1,400.00
Start Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/17/12	09/23/12	MTWTF		\$350.00	0.00					
Spot Ch Date Ra		escription		<u>/End Time</u>				Rtg Type		
		ews 3 at 4 (1/2 hr)	4-43	Эþ		MTWThF	:30 <del>(\$350.00)</del>	0.00 NM		
	5,9.6,9.7,9.8 CT INVENTO	ORY CODE; as of 7/	/30 /nm new	e je one bourl						
		ews 3 at 4 (1/2 hr)		·=		MTWThF	:30 <del>(\$350.00</del> )	0.00 8/14		
	2-03/23/12/ <b>1</b> 5,9.8,9.7,9.8	CW3 3 at 4 (172 111)	T101	γþ		447 ) AN	,30 <del>(0300;00</del> )	0.00 1979		
		ORY CODE; as of 7/	/30, 4pm new:	s is one hourl						
Week: 09/24/12	09/30/12	MTWTF	1		0.00					
Spot Ch Date Ra	ange <u>D</u>	<u>escription</u>	Start	/End Time		Weekdays L	ength Rate	Rtg Type		
4 KSNV 09/24/1	2-09/30/12 N	ews 3 at 4 (1/2 hr)	4-43	Ор		MTWThF	:30 (\$350.00)			
	5,9.8,9.7,9.8 CT INVENTO	ORY CODE; as of 7	/30. 4pm new	s is one hourl				:		
N 10 KSNV 10/22/1				4-430p	MTWTF-	- :30	1 \$450.002	0.00 NM	2	\$000.00
14 10 100114 10/22/1	12 11/07/12	News 3 at 4	11) OM	т-400р	1411 10 1 1 -	50	1 ψ430.002	O.OO INIVI	2	\$900.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12	10/28/12	MTWTF~-	1		0.00					
Spot Ch Date Ra	ange <u>D</u>	<u>escription</u>	<u>Start</u>	/End Time		Weekdays L	<u>ength</u> <u>Rate</u>	Rtg Type		
1 KSNV 10/22/1	2-10/28/12 N	lews 3 at 4 (1/2 hr)	4-43	Ор		MTWThF	:30 <del>(\$450.00)</del>	0.00 NM		
Se <i>e M</i> G <i>10</i> IPGM CHG	9.3,10.4 = 4PM NEW	/S 1 HOUR]								
-		EWS 3 at 4 (1 HO	UR) 4-5pi	m		T	:30 \$450.00	0.00 NM		
MG for 10.2 [mg]		·	,				•			
- <del>-</del> -	2-10/31/12 N	EWS 3 at 4 (1 HO	UR) 4-5pi	m		w	:30 \$450.00	0.00 NM		
→ MG for 10.2		•	, ,				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[mg]										
Week: 10/29/12	11/04/12	MTWTF	1		0.00					
Spot Ch Date Ra		escription		/End Time				Rtg Type		
		lews 3 at 4 (1/2 hr)	4-43	0p		MTWThF~	:30 <del>(\$450.</del> 00)	) 0.00 <i>NM</i>		
See MG 10	9.3,70.4 5 = 4PM NEV	IS 1 HOURI						- I		
N 11 KSNV 08/27/1			!alstonCM	730-758pm	MTWTF~	- :30	1 \$400.002	0.00 NM	3	\$1,200.00
1411 110111 00/21/	12 00/00/12	Face to Face w/ J		roo-roopin	PICWII	.50	1 ψ-00.002	0.00 14141	,	\$1,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 08/27/12	09/02/12	MTWTF	1	\$400.00	0.00					
Week: 09/03/12	09/09/12		0	\$0.00	0.00					
Week: 09/10/12	09/16/12		0	\$0.00	0.00					
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF MTWTF	1	\$400.00 \$400.00	0.00					
N 12 KSNV 10/22/			I alatan CM	730-758pm	0.00 MTWTF~	- :30	4 \$450,000	0.00 NM		#4ED 00
N 12 KSNV 10/22/	12 10/20/12	Face to Face w/ J		730-736pm	MIMIA	.50	1 \$450.002	0.00 NM	1	<b>\$450</b> .00
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/22/12	10/28/12	MTWTF~-	1	\$450.00	0.00					
N 13 KSNV 08/27/	12 09/30/12	The Tonight Show Tonight Show	, CM	1135p-1237a	MTWTF-	- :30	1 \$250.002	0.00 NM	3	\$750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/27/12	09/02/12	MTWTF	1	\$250.00	0.00					
Week: 09/03/12	09/09/12		0	\$0.00	0.00					
Week: 09/10/12	09/16/12		0	\$0.00	0.00					
Week: 09/17/12	09/23/12	MTWTF	1	\$250.00	0.00					
18/00k+00/24/42	00/20/42	MTWTC	4	ቀንደብ ብላ	0.00				1	

CM

СМ

Spots/Week

\$250.00

1135p-1237a

<u>Rate</u>

\$275.00

\$275.00

136-205am

0.00

Rating

0.00

0.00

MTWTF--

MTWTF--

:30

:30

\$275.002

\$40.003

0.00 NM

0.00 NM

2

1

\$550.00

\$40.00

MTWTF--

**Tonight Show** 

Weekdays

MTWTF--

MTWTF--

09/30/12

End Date

10/28/12

11/04/12

N 14 KSNV 10/22/12 11/04/12 The Tonight Show

Week: 09/24/12

Week: 10/22/12

Week; 10/29/12

Start Date

N 15 KSNV 09/17/12 09/23/12

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Committee to Re-Elect Judge Bill Janser 104301 Advertiser: Order / Rev: Alt Order #: Product Desc: General Election KSNV Flight Dates: 08/27/12 - 11/04/12 Estimate:

Ln Ch	n Start	End	Inventory Cod		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Last Call w/Car	-								<u> </u>
			Last Call w/Car	-								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	: 09/17/12	09/23/12	MTWTF	1	\$40.00	0.00						
N16 KS	NV 08/27/	12 09/30/12	•		9am-930am		:30	0	\$275.002	0.00 NM	4	\$1,100.00
			News 3 Today									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week	: 08/27/12	09/02/12	S-	1	\$275.00	0.00						
	: 09/03/12	09/09/12		0	\$0.00	0.00						
	: 09/10/12	09/16/12		0	\$0.00	0.00						
	: 09/17/12	09/23/12	S-	1	\$275.00	0.00				1		
	: 09/24/12	09/30/12	S-	2	\$275.00	0.00	A la a la dansa		-th D-t-	DAn Tuna		
Spot	Ch Date R		escription		/End Time	_	<i>N</i> eekdays 5-	Len		Rtg Type		
3 K			lews 3 Today - S	ATURDAY 9am	-930am	-	Sa-	-	:30 <del>(\$275.</del> 00 <del>)</del>	0.00 10101		
	See MG 16 [PGM CHG	,										
4 K	SNV 09/24/1	12-09/30/12 N	lews 3 Today - S	ATURDAY 9am	-930am	-	Sa-		:30 (\$275.00)	0.00 NM		
	See MG 16	•										
	[PGM CHG	•		ATUDD AV 0	000		<b>6</b> -		.00 4075.00	0.00 144		
_			lews 3 Today - S	ATURDAY 9am	-930am	•	Sa-		:30 \$275.00	0.00 NM		
1		4,16.3										
	[mg]			ATUDD AV 0	000		<b>a</b> -		.00 0075.00	0.00 NA		
			lews 3 Today - S	ATURDAY 9am	-930am	•	Sa-		:30 \$275.00	0.00 NM		
(M)	MG for 16.	4,16.3										
	[mg]											
N17 KS	SNV 10/22/	12 11/04/12	News 3 Today News 3 Today		9am-930am	S-	:30	1	\$300.002	0.00 NM	2	\$600.00
	Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating				ŀ		
Week	c: 10/22/12	10/28/12	S-	1	\$300.00	0.00						
	c: 10/29/12	11/04/12	S-	1	\$300.00	0.00						
										Totals	50	\$15,150.00